

PROGRESSIVE GROCER

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Evolve With New Flavors

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Evolve Kefir has added Blueberry and Pomegranate flavors to its cultured milk beverage product line, which also consists of Plain, Strawberry and Peach varieties. Offering 11 live and active cultures, including two probiotic strains, the product aids digestion and helps the body maintain healthy immunity functions, according to South Hackensack, N.J.-based Evolve, which has further enriched the traditional Caucasus-region drink with fiber, protein and calcium. Further, to appeal to the whole family, the product offers a yogurt-smoothie-like texture, with a softened tanginess. A 32-fluid-ounce container retails for a suggested \$3.79. Get more information by visiting www.evolvekefir.com.

evolve™

www.EvolveKefir.com